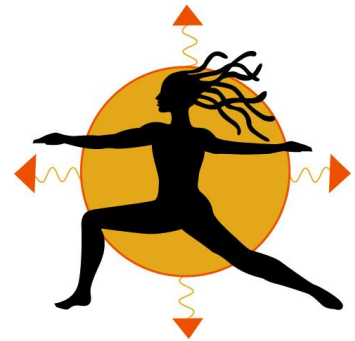


National Organization on Fetal Alcohol Syndrome (NOFAS) Circle of Hope/Birth Mothers Network (COH/BMN)

Educating Addiction Treatment Programs about the COH/BMN

The NOFAS COH/BMN is seeking to increase and diversify its membership. Follow the strategies below for approaching treatment centers and other organizations and agencies serving women who may have used alcohol during pregnancy, and are potential new members of the COH/BMN.

- Begin with a phone call. Ask to speak with the Director of Clinical Services or the Chief Executive Officer.
- Make a quick introduction of yourself and let her/him know that you are interested in reaching their clients who may have used alcohol during pregnancy (or have a child with FASD).
- Tell them you are a member of the NOFAS Circle of Hope, a network for birth mothers of children with FASD.
- Attempt to make an appointment for a sit down meeting so that you will have the time to explain your goal.
- During the appointment, (or call if you are unable to meet in person) offer to provide a workshop or to share your story with their clients.
- Offer to provide an in-service training for their staff, where you could share your personal story of addiction and recovery, teach the basics of FASD, and provide information about the COH/BMN (the Recovering Hope video is an excellent resource you may consider using).
- Ask about health fairs or other opportunities to distribute materials.
- Tell them about International FASD Awareness Day and offer to assist them with a special activity for their center on September 9th.
- Ask them to provide you with names of other centers that may be interested in reaching women with information about FASD and the COH/BMN.
- Deliver posters, COH/BMN fact sheets, brochures, DVDs and other educational materials to the center.
- Track the name, address, email, phone number, date and contact name of each facility visited/contacted.
- Contact the NOFAS COH/BMN if you need materials shipped, or if you need any other information or assistance.
- Leave your contact information for counselors to provide to their female patients.



Follow up, Follow-up, Follow-up!

For more information contact Kathy Mitchell

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