

**THE AMERICAN ACADEMY OF PEDIATRICS (AAP)  
FETAL ALCOHOL SPECTRUM DISORDERS VISITING PROFESSORSHIP PROGRAM  
2011 CALL FOR PROPOSALS**

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**Purpose**

The American Academy of Pediatrics (AAP) Fetal Alcohol Spectrum Disorders (FASDs) Visiting Professorship Program awards educational grants of up to \$2,500 to 5 AAP chapters. The professorship program is designed to increase awareness, early diagnosis and management of FASDs in children within the medical home. AAP staff will work with the Centers for Disease Control and Prevention (CDC) FASDs Regional Training Centers (RTCs) to identify experts from respective regions to travel to award recipient AAP chapters to conduct relevant continuing medical education activities.

**Background**

Fetal Alcohol Spectrum Disorders (FASDs) are a leading known cause of intellectual disability and birth defects and are 100% preventable. FASD is a term used to describe the range of disabilities that may affect children whose mothers consumed alcohol while pregnant. Children exposed to alcohol during fetal development can suffer multiple negative effects, including physical and cognitive deficits. Despite the known adverse effects of prenatal exposure to alcohol, children who have FASDs often are not identified as needing assessment, may not receive a correct diagnosis or fail to receive a referral for effective treatment. Although there is no cure for FASDs, early identification and diagnosis have been shown to be essential in providing health, education, and social services that promote optimal well-being.

In 2009, the AAP began a cooperative agreement with the CDC National Center on Birth Defects and Developmental Disabilities (NCBDDD) for the *Program to Enhance the Health and Development of Infants & Children* (PEHDIC). PEHDIC aims to link community physicians at the national, state, and local levels to activities that support health, disease prevention and optimal development for newborns, infants, children and youth. Areas targeted by PEHDIC include: hearing screening, early identification of children with developmental disabilities, prevention of secondary conditions in children with disabilities, health promotion for children with disabilities, and transition to adult life. FASDs is one of the topic disorders addressed within PEHDIC.

**Goals**

The goals of this Visiting Professorship Program are to:

- increase awareness of FASDs
- improved identification of children in need of assessment for FASDs
- connect AAP chapters with their respective CDC FASDs RTC
- increase access to FASDs experts and local resources
- encourage early diagnosis and intervention of children with FASDs

**Application Process**

Only electronic submissions will be accepted. Proposals must be submitted via e-mail attachments to [fkhan@aap.org](mailto:fkhan@aap.org). Applications will be reviewed by the AAP FASDs Expert Panel. Review criteria will include strength of objectives, planned activity or activities and concordance with program goals.

## Application Requirements

Proposals should be no longer than four (4) typed pages (see attached application). The application requires the following:

- ▶ **Contact information:** Indicate the primary contact name, phone number, and e-mail address to which all correspondence should be addressed.
- ▶ **Need:** Briefly describe the need for focusing on the issue of FASDs within your chapter. Discuss the current gaps, lack of information or access, etc.
- ▶ **Goals and objectives:** Clearly state your goal(s) and objective(s) for the proposed visiting professorship. \*Note program goals above\*
- ▶ **Format:** Provide a detailed description of specific activities that clearly describe what is expected of the visiting professor. This description should include: 1) type of venue, 2) composition and size of the anticipated audience, and 3) amount of time allocated for the activity or activities. The program duration will be one day. Please be as specific as possible. Suggested formats include lecture, lunch discussion group, grand rounds presentation or added on to an already occurring chapter meeting. Other formats will also be considered.
- ▶ **Budget:** Anticipated funds for each recipient chapter are \$2,500. Please submit a budget for up to this amount. Expenses may include: visiting professor’s honorarium of \$500, travel, meals, meeting space, promotional activities, and refreshments. To maximize the impact of these funds, again, it is recommended that applicants consider conducting this event as a part of a larger chapter or district meeting. Please see below a suggested budget to help applicants in developing their own budget. The outlined budget provides general guidelines which are flexible. Applicants are encouraged to individualize their budget based on the project’s purpose and activities needed to achieve program outcomes. If you have any questions while developing your budget, please contact Faiza Khan at [fkhan@aap.org](mailto:fkhan@aap.org).

Activity	Description	Maximum Allowable
<b>Honorarium</b>	Visiting Professor Honorarium (1 x \$500)	\$500
<b>Travel</b> (hotel, airfare, and estimates of incidentals, and meals)	This program will fund travel, meals, and incidental expenses for the visiting professor. All airfare must be booked through the AAP travel office. Any meals or incidentals will be covered by way of the visiting professor’s expense report, which is should be reimbursed directly through the AAP.	\$1500
<b>Marketing/ Promotional Activities</b>	The marketing funds are to be used to publicize the visiting professorship to various audiences and create/print onsite materials for the event.	\$200
<b>Meeting Expenses</b>	These funds are to cover costs associated with the event planning such as audiovisual equipment, renting a functional meeting space, food and/or making the session available via webinars or teleconference.	\$300

- ▶ **Proposed date of activity:** Please provide a few suggested dates of when you would like to conduct the activity, ideally between July and November, 2011. Other dates will also be considered and accommodated as best possible.
- ▶ **Outreach activity:** Since the goal of the program is to increase awareness, please be prepared to carry out one outreach activity in conjunction with or as a result of this visiting professorship. Examples of such outreach activities include: a summary of the highlights of the event in a chapter newsletter, information about FASDs housed on the chapter Web site, identifying and carrying out a collaborative opportunity with the RTC, etc. This activity can be as in depth as desired. It is expected that the outcome of this activity will be shared with the AAP in an informal e-mail communication or in greater detail, if the chapter would like to do so.
- ▶ **Evaluation:** Applicants should include a plan for evaluating the success of the professorship in terms of increased knowledge, greater awareness, and potential for practice change. Evaluations as simple as a pre and post surveys are acceptable although longer term follow-up surveys would be optimal.
- ▶ **Additional criteria for strong application:** Strong applications may include a component of some residency training, be linked with an academic institution, and/or have a plan to engage allied health professionals or medical students to promote interprofessional education. Applicants are encouraged to offer CME for the activity to increase participation and take a more outcomes based approach.

▶ **Important Dates**

Date/Timeframe	Action
April 20, 2011	Call for proposals open
May 20, 2011	Call for proposals closes
June 20, 2011 or earlier	Applicants notified of funding decision
July – November, 2011	5 Visiting professorships take place

- ▶ **Review Criteria:** Ideal proposals will demonstrate a strong desire for learning; outline a clear set of goals/objectives and evaluation for the event; and summarize an outreach activity that will be impactful.
- ▶ **Inquiries and Technical Assistance:** If you have any questions about these guidelines, contact Faiza Khan, MPH, AAP FASD Program Manager ([fkhan@aap.org](mailto:fkhan@aap.org) or 847•434•4924).